



Goshen Economic Development

PROGRESS PROGRAM



110 West 22nd Avenue
Torrington, WY 82240
307-532-5162
GoshenWyo.com

Progress Program Application

Please fill out application thoroughly and completely. If possible, please fill out through Microsoft Word.

Eligibility:

Paying members of Goshen Economic Development, in good standing, are eligible for Progress Program funding.

[] Community Improvements

The quality of a community is crucial to its economic development and diversification efforts. Funds will be designated to provide funding for publicly owned infrastructure or other community improvements to serve the needs of businesses and citizens. Projects **MUST** relate to economic development. Multiple bids must be sought in order to qualify, preference is given to local contractors. If project cannot be contracted locally, proof must be shown in the application.

- Grant Amount: Maximum award: up to \$20,000
- Funding options:
 - Publicly Owned Infrastructure (Water, Sewer, Electric)
 - Sidewalk, Curb and Gutter
 - Roadways
 - Enhancements (Splash Pad, Artwork, etc.)
 - Signage (Must relate to attractions)
- Eligible Applicants:
 - Municipalities located in Goshen County
 - Goshen County Government

**Community Improvement grants are only available to local government entities. Therefore, grant funds will be earmarked for each municipality until 4th quarter of Goshen Economic Development fiscal year. If funds are not applied for, the funds will transfer to the general Progress Program funds and will be eligible for awarding in other categories. Municipalities should be applying for and utilizing these funds each fiscal year for projects to promote the quality of life in their respective communities.*

[] Capital Improvements

Improvements to a business can pay dividends to businesses need for expansion. Funds will be designated to businesses that want to improve their building or place of business. Multiple bids must be sought in order to qualify, preference is given to local contractors. If the project cannot be contracted locally, proof must be shown in the application. Prove the economic development merit of the project in the application.

- Funding options:
 - New Construction
 - Renovation as a result of an addition/expansion
 - Roofing – not eligible
- Eligibility:
 - Business located in Goshen County
 - Commercial space must be owned by the business owner or lessee must provide a 5-year lease agreement

[] Façade and Signage

Building appearance and the overall aesthetic of commercial buildings help attract other business and enhance the appearance of the community. The façade grant is to help update the appearance of building frontage and/or signage for the business. Multiple bids must be sought in order to qualify, preference is given to local contractors. If project cannot be contracted locally, proof must be shown in the application.

- Eligibility:
 - Business located in Goshen County
 - Commercial space must be owned by the business owner or lessee must provide a 5-year lease agreement

[] Equipment Upgrade

Purchasing new equipment can be an expensive endeavor. Newer, more efficient equipment can pay dividends to business owners. Multiple bids must be sought in order to qualify, preference is given to local contractors. If project cannot be contracted locally, proof must be shown in the application.

- Eligibility:
 - Business located in Goshen County
 - Technology upgrades and deferred maintenance are NOT eligible (examples include Computers, Printers, Monitors, HVAC, etc.)

[] E-Commerce Accelerator

This program is to encourage businesses to diversify by establishing or enhancing their online presence. E-Commerce has become increasingly important due to COVID-19. It is a great way to keep local money, local. Multiple bids must be sought in order to qualify, preference is given to local contractors. If project cannot be contracted locally, proof must be shown in the application.

- Eligible Expenses:
 - Website creation (must include E-commerce capabilities)
 - E-commerce platform set-up and annual subscription fee (shopping carts, online security tools, membership, etc.)
 - App Creation
 - POS system upgrades necessary to integrate with e-commerce platforms
 - Contactless Payment
 - Online Reservations
 - Logo Creation
 - Social Accounts Established
 - Online ID: Claiming Google My Business, etc.
 - Marketing: Plan & Budget
- Eligibility:
 - Businesses located in Goshen County
 - Businesses must be up to date on Sales Tax payments
- Program Details
 - To qualify for the LAUNCH grant, the business cannot have a commerce based online presence (social media presence does not apply)
 - To qualify for the AMPLIFY grant, the business must have an e-commerce site that can be improved.

[] Workforce Training

This program is meant to help Goshen County businesses train their workforce. This program could compliment Wyoming Workforce Development funding as Wyoming Workforce Training funds are becoming more competitive and awards have been cut.

- Eligibility:
 - Businesses located in Goshen County

Project Title: _____

Applicant Information: _____

Business Name: _____

Mailing Address: _____

Contact Person: _____

Phone: _____

Email: _____

Federal Tax ID: _____

Date Business Est. _____

Type of Project _____

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Community Improvements

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Capital Improvements

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Façade and Signage

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Equipment Upgrade

☐

E-Commerce Accelerator

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Workforce Development

USE OF FUNDING

1. Funding Request from Progress Program _____

MATCHING FUNDS

2. Cash Donations _____

3. In-Kind Donations _____

OTHER GRANTS

4. Local (within Goshen County) _____

5. Other (outside Goshen County) _____

6. Other (please describe) _____

7. TOTAL MATCHING FUNDS (add lines 2 - 6) _____

8. TOTAL PROJECT COSTS (add lines 1 & 7) _____

PROJECT DESCRIPTION.

Provide a description of the proposed project including; duration of the project, potential jobs to be created or retained and the desired results:

PROJECT GOALS.

Describe the goals of the project and identify indicators or measures to be used to determine at the conclusion of the project if goals were achieved and if the project is a success. The performance measures should focus on solid, measurable actions related to the project. (Examples include jobs created, jobs maintained, dollars leveraged, acres developed, etc.):

PROJECT NEED. Describe in sufficient detail the need for the project and why Progress Program funds are necessary:

PROJECT BENEFITS. Describe the public benefits of the proposed project including the importance of the project to the community and how it promotes economic development:

FUNDING. Describe the funding you are putting forth for the project. What happens if you don't receive Progress Program funds:

COMPETITION. List local competitors:

PROJECT TIMELINE: